

MIDWEST INNOCENCE PROJECT

WRONGFUL CONVICTION DAY:
CANDID CONVERSATIONS

SPONSORSHIP OPPORTUNITIES



NATIONAL WWI MUSEUM AND MEMORIAL
OCTOBER 2, 2024 | 5:00 - 7:00 P.M.

WWW.THEMIP.ORG

WRONGFUL CONVICTION DAY: CANDID CONVERSATIONS

SPONSORSHIP OPPORTUNITIES

Benefits	Friend	Champion	Visionary	Reception	Presenting
Live shout-out during event					✓
Acknowledgement in post-event newsletter & socials					✓
Recognition on reception table				✓	✓
Reserved seating				✓	✓
Logo inclusion in print event materials		✓	✓	✓	✓
Logo on Digital Event Signage		✓	✓	✓	✓
Number of Tickets to Event	2	4	6	6	8
Social media promotion recognition	✓	✓	✓	✓	✓
Newsletter promotion recognition	✓	✓	✓	✓	✓
Sponsorship Cost:	\$250	\$500	\$1500	\$3000	\$5000

Wrongful Conviction Day is an annual observance dedicated to raising awareness about the issues surrounding wrongful convictions and advocating for justice reform. Celebrated on October 2nd, this day serves as a poignant reminder of the flaws within legal systems worldwide that can lead to innocent people being wrongfully convicted and imprisoned. The celebration of this day sparks conversations on criminal justice reform, emphasizing fair trials, evidence-based practices, and protecting the rights of the accused.

Your sponsorship supports the Midwest Innocence Project's work in raising awareness and advocating for justice.