



MIDWEST
INNOCENCE
PROJECT

Faces of INNOCENCE

VIRTUAL GALA

Thursday, July 22, 2021

7-8 pm with 6:30pm pre-event show

JOIN OUR REVOLUTION

SPONSORSHIP OPPORTUNITIES



2021 FACES OF INNOCENCE FUNDRAISING GALA

Dear Friend,

We are excited to announce the date of the Midwest Innocence Project's 2021 virtual **Faces of Innocence** fundraising gala. This signature event that raises the critical funds needed to bring innocent clients home will be a **Virtual Gala Event Streamed Live on Thursday, July 22, 2021**. Last year, generous supporters of the Midwest Innocence Project raised over \$275,000 to support the mission, funding that was critical in exonerating MIP Clients John Brown and Olin "Pete" Coones!

Inspired by last year's success, we have raised the bar even higher and set the goal at **\$350,000**. You can help us reach that goal and achieve justice for more innocent clients by sponsoring the 2021 event. Enclosed in this packet is an outline of the sponsorship levels. Funds from these sponsorships directly support our work to screen, investigate, and litigate cases for our clients. Currently, there are 584 individuals still waiting for assistance. MIP staff, partners, and volunteers are reviewing and investigating on behalf of an additional 64 individuals and MIP is actively litigating for the release of 11 clients. Your support provides critical DNA tests, forensic analysis, and hours of investigation.

Representing our clients at no cost, the Midwest Innocence Project is the last hope for innocent individuals in Missouri, Kansas, Nebraska, Iowa, and Arkansas. Indeed, your support is an investment in the values we all hold dear—liberty, equality, and justice. We cannot do it without you. For additional information, please visit our website at www.themip-foi.org or contact the MIP at office@themip.org. Together, we can tell these untold stories and provide justice for innocent people in our region.

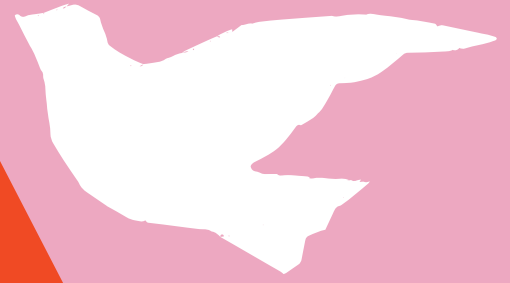
Sincerely,

Tricia Rojo Bushnell
Executive Director

Dante Hall
Honorary Chair

Cole Stewart
Event Chair



When the greatest failures of our society are systemic, it's easy to feel like change will never come.

But together, we all have the potential to break apart what's not working and to build something better.

We must never give up on fighting for justice – one of the central tenets of our country, and of a functioning society.

Resistance against injustice can be one step at a time. But we must keep moving forward.

Join us in our resistance by fighting for those still waiting for justice.



MIDWEST INNOCENCE PROJECT'S MISSION

We strive to educate about, advocate for, and obtain and support the exoneration and release of wrongfully convicted people in the Midwest. Recent studies conservatively estimate that between 2% and 5% of all inmates in America are innocent of the crimes for which they were convicted, with some estimates reaching up to 7%. This means that somewhere between 2,000 and 7,000 innocent people in Missouri, Kansas, Iowa, Nebraska, and Arkansas are locked behind bars this very moment for crimes they did not commit. Thanks to the ongoing support from organizations and individuals like you, MIP is able to give freedom back to clients whom the legal system has failed.

290

QUESTIONNAIRES SENT

584

APPLICANTS ON
SCREENING WAITLIST

ONE HUNDRED & TWO
APPLICANTS IN SCREENING

64

APPLICANTS ON
INVESTIGATION WAITLIST

eleven

CASES IN ACTIVE
INVESTIGATION

N I N E T E E N
LITIGATION CASES

two

EXONERATIONS

**OPEN MISSOURI APPLICATIONS:
389 ACROSS 63 COUNTIES**

**OPEN KANSAS APPLICATIONS:
111 ACROSS 29 COUNTIES**

**OPEN ARKANSAS APPLICATIONS:
176 ACROSS 42 COUNTIES**

**OPEN IOWA APPLICATIONS:
60 ACROSS 26 COUNTIES**

**OPEN NEBRASKA APPLICATIONS:
44 ACROSS 16 COUNTIES**

BY THE NUMBERS
2020

Level	ADVOCATE	FREEDOM	JUSTICE	INNOCENCE	EXONERATION	PRESENTING
Contribution	\$1,500	\$3,000	\$5,000	\$10,000	\$15,000	\$25,000
Placement on FOI event website (<i>themip-FOI.org</i>)	Name	Logo	Logo	Logo	Logo & Link	Logo & Link
Placement on MIP website for the duration of the 2021 calendar year	Name	Logo	Logo	Logo	Logo	Logo
Recognition on virtual event platform		Name	Logo	Logo & Banner ad	Logo & Banner ad	Logo & Banner ad
Logo & recognition in pre-and post-event media				★	★	★
Logo & link on digital communication prior to the event				★	★	★
Logo & link (tag) on social post on minimum one social for FOI				★	★	★
Social Media commercial during virtual event					★	★
Introductory video or speaker during virtual event						★

Note: if no logo is provided, name recognition will substitute in sponsorship benefit fulfillment.

FOI 2021 Virtual Gala Event:

6:30–7:00 PM: Virtual “Cocktailing” / Pre-event Entertainment / Networking

7:00–8:00 PM: Faces of Innocence Live virtual program, featuring Keynote Speaker and Discussion Panel

Whether you join alone or host a watch party with your friends and family, we are looking forward to coming together to celebrate another incredible year of freedom and hope to raise funds to support those impacted by wrongful conviction.

Follow us on social media to learn more about how you can host a watch party!

THE MIDWEST INNOCENCE PROJECT 3619 Broadway BLVD., #2 • Kansas City, MO 64111 • themip.org • 816-221-2166

We have the power to resist the systems that ensnare so many of us, because we as humans are the ones who built them. We ask you to keep fighting with us. Keep resisting against an unjust legal system. Will you join our revolution?