

Virtual Event
Friday, October 9, 2020
noon-1:15pm



CHAMPIONS

OF

INNOCENCE




MIDWEST
INNOCENCE
PROJECT



Dear Friend,

We are excited to announce that the Midwest Innocence Project's 2020 Champions of Innocence fall fundraising event will be held on Friday, October 9, beginning at noon. This event raises critical funds needed to bring innocent Nebraskans home. It will be a free and fully virtual lunch-and-learn event, streamed live.




You can help us achieve justice for more innocent clients by sponsoring our 2020 event. Enclosed is a packet outlining the sponsorship levels. Your support provides critical DNA tests, forensic analysis, and hours of investigation as we work towards exoneration for the close to 50 Nebraskans currently waiting for our assistance. Indeed, your sponsorship is an investment in the values we all hold dear—liberty, equality, and justice. We cannot do it without you.

For additional information, please visit our website at www.themip.org or contact us at office@themip.org. Together, we can provide justice for innocent people in our region.

Sincerely,

Nebraska Regional Advisory Council
and
Midwest Innocence Project Staff





Sponsorship Levels



Innocence \$2,000

- Logo & link on Facebook event page
- Placement in digital event program
- Logo on MIP website for duration of 2020 calendar year
- Logo in MIP monthly newsletter for duration of 2020 calendar year
- Logo on virtual event platform/banner ad
- Logo & link on digital communication (newsletters & social media) pre- and post-event
- Introductory video and verbal shout-out during virtual event
- Logo & link on Faces of Innocence 2021 (our annual gala) materials

Justice \$1,000

- Logo & link on Facebook event page
 - Placement in digital event program
 - Logo on MIP website for duration of 2020 calendar year
 - Logo in MIP monthly newsletter for duration of 2020 calendar year
 - Logo on virtual event platform/banner ad
 - Logo & link on digital communication (newsletters & social media) pre- and post-event
 - Verbal shout-out during virtual event
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Sponsorship Levels

Freedom \$500

- Logo & link on Facebook event page
- Placement in digital event program
- Logo on MIP website for duration of 2020 calendar year
- Logo in MIP monthly newsletter for duration of 2020 calendar year
- Recognition in one social media post advertising the event
- Recognition on virtual event platform

Advocate \$100

- Name on Facebook event page
- Placement in digital event program
- Name on MIP website for duration of 2020 calendar year
- Recognition in one social media post advertising the event






This year's event...



We are honored to present our 2020 Champion For The Innocent Award to **Tracy Hightower-Henne**, former Executive Director of the Nebraska Innocence Project and counsel for Juneal Pratt, who was released in 2017 after serving over 41 years in prison for a crime he did not commit.



In addition to sharing information about our organization and our work in Nebraska, the event will also feature an incredible panel, moderated by MIP Nebraska Managing Attorney, Rachel Wester, to discuss issues surrounding criminal justice reform and wrongful convictions.

Our panelists:

- **Senator Adam Morfeld**
 - **Former Gage County Attorney, Randall Ritnour**
 - **Exoneree, Ricky Kidd**
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